



AGENIX  
DIGITAL

# SaaS SEO Masterclass

Equipping driven marketers with SEO fundamentals to maximize organic growth





# Program Overview

In partnership with Ateneo Intellectual Property Office and Ateneo Blue Nest, AGENIX Digital is holding a free SaaS SEO Masterclass exclusively for AGENIX Digital's channel partners.

By the end of the masterclass, each participant should be able to:

- Have an initial understanding of SEO best practices and strategies
- Know how to maximize organic search as a growth channel (for traffic and revenue)
- Be informed about the latest updates in Google's ranking algorithm

In the ever evolving landscape of SEO, it is important to stay on top of trends and not get left behind with what's new in the industry. Having a good foundational understanding of it can be instrumental in laying down the groundwork especially for new and coming tech startups. Organic Search, if implemented properly, can be a catalyst to jump-starting and spearheading a business' long-term growth and success. In doing so, you're one step closer to saying goodbye to hefty paid advertising budgets!



# Event Details

April 27, 2024,  
Saturday



1pm - 5pm



Ateneo de Manila  
University

**Partner communities and venture capitals** are encouraged to invite **their portfolio companies to this event.**

You may send us a **list of interested portfolio companies and their contact details to [growth@agenix.digital](mailto:growth@agenix.digital)** for faster processing. We may need to get in touch with them for logistics inside the campus (ex. Vehicle plate number, number of attendees, etc.)

Fill out the application form here: <https://bit.ly/AGENIXSaaSSEOMasterclass>

# Register for AGENIX Digital's **SaaS SEO Masterclass!**

April 27, 2024 | 1:00 pm - 5:00 pm | Ateneo de Manila University

